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Augmented Reality Art Vladimir Geroimenko 2016-09-17 This is the first ever book on augmented reality art. It is written by a team of world-leading artists, researchers and practitioners, pioneering in the use of augmented reality technology as a novel artistic medium. The book explores a wide range of major aspects of augmented reality art and its enabling technology. It is intended to be a starting point and essential reading not only for artists, researchers and technology developers, but also for students (both graduates and undergraduates) and everyone who is interested in emerging augmented reality technology and its current and future applications in art.

Grown Up Digital: How the Net Generation is Changing Your World Don Tapscott 2008-11-16 SELECTED AS A 2008 BEST BUSINESS BOOK OF THE YEAR BY THE ECONOMIST The Net Generation Has Arrived. Are you ready for it? Chances are you know a person between the ages of 11 and 30. You've seen them doing five things at once: texting friends, downloading music, uploading videos, watching a movie on a two-inch screen, and doing who-knows-what on Facebook or MySpace. They're the first generation to have literally grown up digital--and they're part of a global cultural phenomenon that's here to stay. The bottom line is this: If you understand the Net Generation, you will understand the future. If you're a Baby Boomer or Gen-Xer: This is your field guide. A fascinating inside look at the Net Generation, Grown Up Digital is inspired by a $4 million private research study. New York Times bestselling author Don Tapscott has surveyed more than 11,000 young people. Instead of a bunch of spoiled "screenagers" with short attention spans and zero social skills, he discovered a remarkably bright community which has developed revolutionary new ways of thinking, interacting, working, and socializing. Grown Up Digital reveals: How the brain of the Net Generation processes information Seven ways to attract and engage young talent in the workforce Seven guidelines for educators to tap the Net Gen potential Parenting 2.0: There's no place like the new home Citizen Net: How young people and the Internet are transforming democracy Today's young people are using technology in ways you could never imagine. Instead of passively watching television, the "Net Geners" are actively participating in the distribution of entertainment and information. For the first time in history, youth are the authorities on something really important. And they're changing every aspect of our society-from the workplace to the marketplace, from the classroom to the living room, from the voting booth to the Oval Office. The Digital Age is here. The Net Generation has arrived. Meet the future.

Cyber-Proletariat Nick Dyer-Witheford 2015-10-29 The utopian promise of the internet, much talked about even a few years ago, has given way to brutal realities: coltan mines in the Congo, electronics factories in China, devastated neighborhoods in Detroit. Cyber-Proletariat shows us the dark-side of the information revolution through an unsparing analysis of class power and computerization. Dyer-Witheford investigates how technology facilitates growing polarization between wealthy elites and precarious workers. He reveals the class domination behind everything from expanding online surveillance to intensifying robotization. At the same time, he looks at possibilities for information technology within radical movements.

Samsung Galaxy S4 Owner's Manual: Your Quick Reference to All Galaxy S IV Features, Including Photography, Voicemail, Email, and a Universe of Free an Steve Weber 2013-05

Designing for Emerging Technologies Jonathan Follett 2014-11-07 The recent digital and mobile revolutions are a minor blip compared to the next wave of technological change, as everything from robot swarms to skin-top embeddable computers and bio printable organs start appearing in coming years. In this collection of inspiring essays, designers, engineers, and researchers discuss their approaches to experience design for groundbreaking technologies. Design not only provides the framework for how technology works and how it's used, but also places it in a broader context that includes the total ecosystem with which it interacts and the possibility of unintended consequences. If you're a UX designer or engineer open to complexity and dissonant ideas, this book is a revelation. Contributors include: Stephen Anderson, PoetPainter, LLC Lisa Caldwell, Brazen UX Martin Charlier, Independent Design Consultant Jeff Faneuff, Carbonite Andy Goodman, Fjord US Camille Goudeseune, Beckman Institute, University of Illinois at Urbana-Champaign Bill Hartman, Essential Design Steven Keating, MIT Media Lab, Mediated Matter Group Brook Kennedy, Virginia Tech Dirk Knemeyer, Involution Studios Barry Kudrowitz, University of Minnesota Gershom Kutliroff, Omek Studio at Intel Michal Levin, Google Matt Nish-Lapidus, Normative Erin Rae Hoffer, Autodesk Marco Righetto, SumAll Juhan Sonin, Involution Studios Scott Stropkay, Essential Design Scott Sullivan, Adaptive Path Hunter Whitney, Hunter Whitney and Associates, Inc. Yaron Yanai, Omek Studio at Intel

Good Math Mark C. Chu-Carroll 2013-07-18 Mathematics is beautiful--and it can be fun and exciting as well as practical. Good Math is your guide to some of the most intriguing topics from two thousand years of mathematics: from Egyptian fractions to Turing machines; from the real meaning of numbers to proof trees, group symmetry, and mechanical computation. If you've ever wondered what lay beyond the proofs you struggled to complete in high school geometry, or what limits the capabilities of computer on your desk, this is the book for you. Why do Roman numerals persist? How do we know that some infinities are larger than others? And how can we know for certain a program will ever finish? In this fast-paced tour of modern and not-so-modern math, computer scientist Mark Chu-Carroll explores some of the greatest breakthroughs and disappointments of more than two thousand years of mathematical thought. There is joy and beauty in mathematics, and in more than two dozen essays drawn from his popular "Good Math" blog, you'll find concepts, proofs, and examples that are often surprising, counterintuitive, or just plain weird. Mark begins his journey with the basics of numbers, with an entertaining trip through the integers and the natural, rational, irrational, and transcendental numbers. The voyage continues with a look at some of the oddest numbers in mathematics, including zero, the golden ratio, imaginary numbers, Roman numerals, and Egyptian and continuing fractions. After a deep dive into modern logic, including an introduction to linear logic and the logic-savvy Prolog language, the trip concludes with a tour of modern set theory and the advances and paradoxes of modern mechanical computing. If your high school or college math courses left you grasping for the inner meaning behind the numbers, Mark's book will both entertain and enlighten you.

Perspectives on Supplier Innovation Alexander Brem 2012 Hardly anybody outside a company knows its products and processes better than its suppliers. Research confirms that intensive integration of suppliers in the value creation process positively influences the success of the company, particularly in highly competitive industries. This is a result of the progressing reduction in the depth of value creation of manufacturers and the increasing transfer of know-how towards suppliers. In multilevel business-to-business relationships, suppliers often have the best or the only access and comprehensive knowledge about the end users. Therefore, suppliers determine the scope of possible innovations, which most companies do not actively use. This unique volume provides a comprehensive overview of theories, concepts and especially empirical results on open innovation and the integration of suppliers. For this, authors from all over the world present their latest research results offering fascinating insights into collaborative approaches with suppliers.

An Introduction to Mechanical Engineering Jonathan Wickert 2012-01-01 AN INTRODUCTION TO MECHANICAL ENGINEERING introduces students to the ever-emerging field of mechanical engineering, giving an appreciation for how engineers design the hardware that builds and improves societies all around the world. Intended for students in their first or second year of a typical college or university program in mechanical engineering or a closely related field, the text balances the treatments of technical problem-solving skills, design, engineering analysis, and modern technology. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

What Every Woman Wants in a Man/What Every Man Wants in a Woman John Hagee 2015-02-03 Opposites Attract…and can thrive in a marriage built on God. The book starts with the results of a survey detailing the ten most important qualities that each man or woman wants in a spouse, then teaches us how we can be the person who breeds that quality in our husband or wife. Throughout the book the authors use their own personalities and experience with marriage to demonstrate how to do marriage right.

Coastal Hazards Related to Storm Surge Rick Luettich 2018-03-13 This book is a printed edition of the Special Issue "Coastal Hazards Related to Storm Surge" that was published in JMSE

Encyclopedia of Haunted Places Jeff Belanger 2009-01-01 Featuring new listings and new information on existing haunts, thhis book offers supernatural tourists a guide to points of interest through the eyes of the world's leading ghost hunters.

Internet of Things From Hype to Reality Ammar Rayes 2016-10-22 This book comprehensively describes an end-to-end Internet of Things (IoT) architecture that is comprised of devices, network, compute, storage, platform, applications along with management and security components. It is organized into five main parts, comprising of a total of 11 chapters. Part I presents a generic IoT reference model to establish a common vocabulary for IoT solutions. This includes a detailed description of the Internet protocol layers and the Things (sensors and actuators) as well as the key business drivers to realize the IoT vision. Part II focuses on the IoT requirements that impact networking protocols and provides a layer-by-layer walkthrough of the protocol stack with emphasis on industry progress and key gaps. Part III introduces the concept of Fog computing and describes the drivers for the technology, its constituent elements, and how it relates and differs from Cloud computing. Part IV discusses the IoT services platform, the cornerstone of the solution followed by the Security functions and requirements. Finally, Part V provides a treatment of the topic of connected ecosystems in IoT along with practical applications. It then surveys the latest IoT standards and discusses the pivotal role of open source in IoT. "Faculty will find well-crafted questions and answers at the end of each chapter, suitable for review and in classroom discussion topics. In addition, the material in the book can be used by engineers and technical leaders looking to gain a deep technical understanding of IoT, as well as by managers and business leaders looking to gain a competitive edge and understand innovation opportunities for the future." Dr. Jim Spohrer, IBM "This text provides a very compelling study of the IoT space and achieves a very good balance between engineering/technology focus and business context. As such, it is highly-recommended for anyone interested in this rapidly-expanding field and will have broad appeal to a wide cross-section of readers, i.e., including engineering professionals, business analysts, university students, and professors." Professor Nasir Ghani, University of South Florida

Air Fryer Cookbook for Beginners Lindsey Page 2020-05-25 If you have just bought yourself an air fryer or don't know where to start, this book can guide you through making the most of your new kitchen tool. By reading this book, you'll learn: - How an air fryer works - Tips for air frying - 100 air fryer recipes for breakfast, lunch, snacks, poultry, meats, seafood, vegetables, and dessert

The Age of Surveillance Capitalism Shoshana Zuboff 2019-01-31 THE TOP 10 SUNDAY TIMES BESTSELLER Shortlisted for the FT Business Book of the Year Award 2019 'Easily the most important book to be published this century. I find it hard to take any young activist seriously who hasn't at least familarised themselves with Zuboff's central ideas.' - Zadie Smith, The Guardian The challenges to humanity posed by the digital future, the first detailed examination of the unprecedented form of power called "surveillance capitalism," and the quest by powerful corporations to predict and control us. The heady optimism of the Internet's early days is gone. Technologies that were meant to liberate us have deepened inequality and stoked divisions. Tech companies gather our information online and sell it to the highest bidder, whether government or retailer. Profits now depend not only on predicting our behaviour but modifying it too. How will this fusion of capitalism and the digital shape our values and define our future? Shoshana Zuboff shows that we are at a crossroads. We still have the power to decide what kind of world we want to live in, and what we decide now will shape the rest of the century. Our choices: allow technology to enrich the few and impoverish the many, or harness it and distribute its benefits. The Age of Surveillance Capitalism is a deeply-reasoned examination of the threat of unprecedented power free from democratic oversight. As it explores this new capitalism's impact on society, politics, business, and technology, it exposes the struggles that will decide both the next chapter of capitalism and the meaning of information civilization. Most critically, it shows how we can protect ourselves and our communities and ensure we are the masters of the digital rather than its slaves.

My Samsung Galaxy Tab 3 Eric Butow 2013 Presents a guide to the features of the Samsung Galaxy Tab 3, covering such topics as the Android operating system, using Google Play, sending email and multimedia messages, installing and maintaining apps, and connecting to the cloud.

Managed Code Rootkits Erez Metula 2010-11-25 Managed Code Rootkits is the first book to cover application-level rootkits and other types of malware inside the application VM, which runs a platform-independent programming environment for processes. The book, divided into four parts, points out high-level attacks, which are developed in intermediate language. The initial part of the book offers an overview of managed code rootkits. It explores environment models of managed code

and the relationship of managed code to rootkits by studying how they use application VMs. It also discusses attackers of managed code rootkits and various attack scenarios. The second part of the book covers the development of managed code rootkits, starting with the tools used in producing managed code rootkits through their deployment. The next part focuses on countermeasures that can possibly be used against managed code rootkits, including technical solutions, prevention, detection, and response tactics. The book concludes by presenting techniques that are somehow similar to managed code rootkits, which can be used in solving problems. Named a 2011 Best Hacking and Pen Testing Book by InfoSec Reviews Introduces the reader briefly to managed code environments and rootkits in general Completely details a new type of rootkit hiding in the application level and demonstrates how a hacker can change language runtime implementation Focuses on managed code including Java, .NET, Android Dalvik and reviews malware development scanarios

Simply Ming Air Fryer Cookbook Ming Tsai 2017-01-01

Security Operations Management Robert McCrie 2011-03-31 The second edition of Security Operations Management continues as the seminal reference on corporate security management operations. Revised and updated, topics covered in depth include: access control, selling the security budget upgrades to senior management, the evolution of security standards since 9/11, designing buildings to be safer from terrorism, improving relations between the public and private sectors, enhancing security measures during acute emergencies, and, finally, the increased security issues surrounding the threats of terrorism and cybercrime. An ideal reference for the professional, as well as a valuable teaching tool for the security student, the book includes discussion questions and a glossary of common security terms. Additionally, a brand new appendix contains contact information for academic, trade, and professional security organizations. * Fresh coverage of both the business and technical sides of security for the current corporate environment * Strategies for outsourcing security services and systems * Brand new appendix with contact information for trade, professional, and academic security organizations

Odes Sharon Olds 2016-09-08 'Interspersed with acts of breathtaking linguistic daring.' Charlotte Mendelson, Observer Book of the Year Opening with a powerful and tender 'Ode to the Hymen', Sharon Olds uses this age-old poetic form to address many aspects of herself, in a collection that is centred around the female body and female pleasures, and touches along the way on parts of her own story which will be familiar from earlier works, each episode and memory now burnished by the wisdom and grace of looking back. In such poems as 'Ode to My Sister', 'Ode of Broken Loyalty', 'Ode to My Whiteness', 'Blow Job Ode', 'Ode to the Last 38 Trees in New York City Visible from This Window', Olds treats us to an intimate self-examination that, like all her work, is universal and by turns searing and charming in its honesty. From the early bodily joys and sorrows of her girlhood to the recent deaths of those dearest to her – the 'Sheffield Mountain Ode' for Galway Kinnell is one of the most stunning pieces here – Olds shapes her world in language that is startlingly fresh, profound in its conclusions, and life-giving for the reader.

Responsive Web Design with Adobe Photoshop Dan Rose 2015-01-12 For a couple of decades now, designers have used Photoshop to mock up Web page designs. However, that work generally results in a static graphic of the page, which has to be translated by a developer into the components of a Web page: HTML files and Web-compatible image files. Our multi-device world has shown us that this approach to web design, including full-page comps done in Photoshop, is increasingly problematic. Modern web designers are adopting a new approach: creating flexible web pages whose layout can adapt to suit the screen on which they are displayed. This is "Responsive Web Design" [RWD]. Until now, books on designing responsive Web sites have focused on HTML and CSS – in other words, they've been very code-centric, and visual creativity seems to take a back seat. This new book is aimed at the visual Web designer who's accustomed to working in Photoshop. Adobe Photoshop CC contains many new features that help streamline the process of converting a static page design to a set of components for a responsive web page. Dan Rose is one of the best-known advocates of this new way of working in Photoshop. He's observed that only a few people are talking about Photoshop for RWD constructively, yet a majority (63% as of his last informal poll) of web designers are using Photoshop for more than simple asset creation. This transition is a pain point for many designers. His new book will balance coverage of conceptual issues (how to fit tools like Photoshop to the design workflow rather than fitting a workflow to the tools) with practical design exercises tailored to help communicate the overall design direction of the page while respecting the needs of the fluid Web. In addition, he will introduce methods for taking HTML back into Photoshop for further refinement.

Designing Connected Products Claire Rowland 2015-05-18 Networked thermostats, fitness monitors, and door locks show that the Internet of Things can (and will) enable new ways for people to interact with the world around them. But designing connected products for consumers brings new challenges beyond conventional software UI and interaction design. This book provides experienced UX designers and technologists with a clear and practical roadmap for approaching consumer product strategy and design in this novel market. By drawing on the best of current design practice and academic research, Designing Connected Products delivers sound advice for working with cross-device interactions and the complex ecosystems inherent in IoT technology.

Exploding the Phone Phil Lapsley 2013-02-05 "A rollicking history of the telephone system and the hackers who exploited its flaws." —Kirkus Reviews, starred review Before smartphones, back even before the Internet and personal computers, a misfit group of technophiles, blind teenagers, hippies, and outlaws figured out how to hack the world's largest machine: the telephone system. Starting with Alexander Graham Bell's revolutionary "harmonic telegraph," by the middle of the twentieth century the phone system had grown into something extraordinary, a web of cutting-edge switching machines and human operators that linked together millions of people like never before. But the network had a billion-dollar flaw, and once people discovered it, things would never be the same. Exploding the Phone tells this story in full for the first time. It traces the birth of long-distance communication and the telephone, the rise of AT&T's monopoly, the creation of the sophisticated machines that made it all work, and the discovery of Ma Bell's Achilles' heel. Phil Lapsley expertly weaves together the clandestine underground of "phone phreaks" who turned the network into their electronic playground, the mobsters who exploited its flaws to avoid the feds, the explosion of telephone hacking in the counterculture, and the war between the phreaks, the phone company, and the FBI. The product of extensive original research, Exploding the Phone is a groundbreaking, captivating book that "does for the phone phreaks what Steven Levy's Hackers did for computer pioneers" (Boing Boing). "An authoritative, jaunty and enjoyable account of their sometimes comical, sometimes impressive and sometimes disquieting misdeeds." —The Wall Street Journal "Brilliantly researched." —The Atlantic "A fantastically fun romp through the world of early phone hackers, who sought free long distance, and in the end helped launch the computer era." —The Seattle Times

After the Digital Tornado Kevin Werbach 2020-07-23 Leading technology scholars examine how networks powered by algorithms are transforming humanity, posing deep questions about power, freedom, and fairness. This title is also available as Open Access on Cambridge Core.

The Grace Walk Experience Steve McVey 2008-03-01 For years, Steve McVey's Grace Walk (more than 200,000 copies sold) has inspired Christians to leave behind a performance and fear-based faith to embrace a faith lived in abundance and grace. Now The Grace Walk Experience workbook helps readers move that message of hope from their heads to their hearts as they explore eight truths that have changed lives worldwide daily, interactive studies that reveal grace as much more than a doctrine ways to quit "doing" for God so that He can live through them illustrations of the wonder and miracle of faith as God intended God's Word, salvation, and evangelism with new perspective This excellent tool for church classes, small group discussion, and individual study will lead believers to understand their identity in Christ, let go of legalism, and make room for the overflowing love, mercy, and purpose of life lived wholly in God's grace.

Shaping Future 6G Networks Emmanuel Bertin 2021-11-15 Shaping Future 6G Networks Discover the societal and technology drivers contributing to build the next generation of wireless telecommunication networks Shaping Future 6G Networks: Needs, Impacts, and Technologies is a holistic snapshot on the evolution of 5G technologies towards 6G. With contributions from international key players in industry and academia, the book presents the hype versus the realistic capabilities of 6G technologies, and delivers cutting-edge business and technological insights into the future wireless telecommunications landscape. You'll learn about: Forthcoming demand for post 5G networks, including new requirements coming from small and large businesses, manufacturing, logistics, and automotive industry Societal implications of 6G, including digital sustainability, strategies for increasing energy efficiency, as well as future open networking ecosystems Impacts of integrating non-terrestrial networks to build the 6G architecture Opportunities for emerging THz radio access technologies in future integrated communications, positioning, and sensing capabilities in 6G Design of highly modular and distributed 6G core networks driven by the ongoing RAN-Core integration and the benefits of AI/ML-based control and management Disruptive architectural considerations influenced by the Post-Shannon Theory The insights in Shaping Future 6G Networks will greatly benefit IT engineers and managers focused on the future of networking, as well as undergraduate and graduate engineering students focusing on the design, implementation, and management of mobile networks and applications.

Android For Dummies Dan Gookin 2020-09-09 Your comprehensive (and very friendly!) reference guide to Android phones and tablets You're used to hearing it said that the phone in your pocket or tablet by your bed has more computing power than the entire Apollo 11 space program in the 1960s (or something similarly impressive)—and this is no less true for Android devices than any other. Sounds great—but what does that actually mean you can do with them? The new edition of Android For Dummies reveals all for new and experienced users alike, making it easy to get the most out of the awesome computing power of Android smartphone and tablet devices—from communications and pictures and videos to the wonderful world of 2.8+ million Google apps! Cutting through the jargon, bestselling tech author Dan Gookin puts you in touch with all the Android features you'll need to know (and many more you'll be pleased to discover!), from setup and configuration to the major features, such as text, email, internet, maps, navigation, camera, and video, as well as synching with your home computer. In addition to getting familiar with these and the latest Android 10 operating system (OS)—in both Google Pixel and Samsung versions—you'll become an expert on the best ways to share your thoughts, videos, and pictures on social media, navigate with Android Auto when driving, and maintain your files so they're orderly and easy to find. Explore Android devices, from physical functions to software and online features Communicate via email, social media, Google Duo video calls, and more Tweak your privacy settings to keep your information secure Use Android Auto when driving and see in the dark with Night Light and Dark Mode Androids may be able to land a spacecraft on the Moon (yet) but there's a whole universe waiting right there in the device at your fingertips—and this book is the perfect place to begin to explore!

Batteries in a Portable World Isidor Buchmann 1997

Manual of Home Health Nursing Procedures Robyn Rice 2000 CD-ROM contains full text for all the procedures available in the manual. Files are provided both as fully formatted Word 6.0 (.doc) documents and as text-only documents (.txt).

Platform Capitalism Nick Srnicek 2017-05-23 What unites Google and Facebook, Apple and Microsoft, Siemens and GE, Uber and Airbnb? Across a wide range of sectors, these firms are transforming themselves into platforms: businesses that provide the hardware and software foundation for others to operate on. This transformation signals a major shift in how capitalist firms operate and how they interact with the rest of the economy: the emergence of platform capitalism. This book critically examines these new business forms, tracing their genesis from the long downturn of the 1970s to the boom and bust of the 1990s and the aftershocks of the 2008 crisis. It shows how the fundamental foundations of the economy are rapidly being carved up among a small number of monopolistic platforms, and how the platform introduces new tendencies within capitalism that pose significant challenges to any vision of a post-capitalist future. This book will be essential reading for anyone who wants to understand how the most powerful tech companies of our time are transforming the global economy."

Internet of Things Rajkumar Buyya 2016-05-11 Internet of Things: Principles and Paradigms captures the state-of-the-art research in Internet of Things, its applications, architectures, and technologies. The book identifies potential future directions and technologies that facilitate insight into numerous scientific, business, and consumer applications. The Internet of Things (IoT) paradigm promises to make any electronic devices part of the Internet environment. This new paradigm opens the doors to new innovations and interactions between people and things that will enhance the quality of life and utilization of scarce resources. To help realize the full potential of IoT, the book addresses its numerous challenges and develops the conceptual and technological solutions for tackling them. These challenges include the development of scalable architecture, moving from closed systems to open systems, designing interaction protocols, autonomic management, and the privacy and ethical issues around data sensing, storage, and processing. Addresses the main concepts and features of the IoT paradigm Describes different architectures for managing IoT platforms Provides insight on trust, security, and privacy in IoT environments Describes data management techniques applied to the IoT environment Examines the key enablers and solutions to enable practical IoT systems Looks at the key developments that support next generation IoT platforms Includes input from expert contributors from both academia and industry on building and deploying IoT platforms and applications

Surveillance Valley Yasha Levine 2019-01-03 Featured as a Guardian Long Read in December 2018 EVERYTHING WE HAVE BEEN TOLD ABOUT THE DEMOCRATIC NATURE OF THE INTERNET IS A MARKETING PLOY. As the Cambridge Analytica scandal has shown, private corporations consider it their right to use our data (and by extension, us) which ever way they see fit. Tempted by their appealing organisational and diagnostic tools, we have allowed private internet corporations access to the most intimate corners of our lives. But the internet was developed, from the outset, as a weapon. Looking at the hidden origins of many internet corporations and platforms, Levine shows that this is a function, not a bug of the online experience. Conceived as a surveillance tool by ARPA to control insurgents in the Vietnam War, the internet is now essential to our lives. This book investigates

the troubling and unavoidable truth of its history and the unfathomable power of the corporations who now more or less own it. Without this book, your picture of contemporary society will be missing an essential piece of the puzzle.

Competing On Internet Time David B. Yoffie 1998-11-16 Competing on Internet time means competitive advantage can be won and lost overnight. In this penetrating analysis of strategy-making and product innovation in the dynamic markets of commercial cyberspace, bestselling Microsoft Secrets co-author Michael Cusumano and top competitive strategy expert David Yoffie draw vital lessons from Netscape, the first pure Internet company, and how it has employed the techniques of "judo strategy" in its pitched battle with Microsoft, the world's largest software producer. From on-site observation and more than 50 in-depth interviews at Netscape and other companies, Cusumano and Yoffie construct a blueprint meticulously detailing how the fastest-growing software company in history has competed on Internet time by moving rapidly to new products and markets, staying flexible, and exploiting leverage that uses the weight of its giant rival Microsoft against it. The main source of Netscape's leverage, they argue, has been its skill in designing products that run on multiple operating systems. Microsoft has responded with judo techniques in kind. Managers in every high-tech industry will discover a wealth of new ideas on how to create and scale-up a new company quickly; how to compete in fast-paced, unpredictable industries; and how to design products for rapidly evolving markets. The lessons that Cusumano and Yoffie derive from Netscape's contest with Microsoft go far beyond start-ups and Internet software. Small companies in any industry and powerful, established firms alike will welcome the principles the authors formulate from this David-and-Goliath-like struggle. Competing on Internet Time is essential and instructive reading for all managers, engineers, and entrepreneurs who want to succeed in ultra-fast-paced markets.

Library as Safe Haven Deborah D. Halsted 2014 Libraries have always played a special role in times of disaster by continuing to provide crucial information and services. The Stafford Act of 2011, a federal government directive, designates libraries as among the temporary facilities delivering essential services, making a Continuity of Operations Plan imperative for libraries. Peppered with informative first-person narratives from librarians recounting emergency situations, Halsted, Clifton, and Wilson cover such topics as: An eight-step approach to developing a risk assessment planHow to draft a one-page service continuity planInformation on how to use mobile devices and social media effectively in times of disasterSample disaster plans, along with model exercises, manuals and customizable communicationsPublished in cooperation with the Medical Library Association (MLA), this nuts-and-bolts resource will enable libraries of all kinds to do their best while planning for the worst.

Pervasive Advertising Jörg Müller 2011-09-21 This book looks at the future of advertising from the perspective of pervasive computing. Pervasive computing encompasses the integration of computers into everyday devices, like the covering of surfaces with interactive displays and networked mobile phones. Advertising is the communication of sponsored messages to inform, convince, and persuade to buy. We believe that our future cities will be digital, giving us instant access to any information we need everywhere, like at bus stops, on the sidewalk, inside the subway and in shopping malls. We will be able to play with and change the appearance of our cities effortlessly, like making flowers grow along a building wall or changing the colour of the street we are in. Like the internet as we know it, this digitalization will be paid for by adverts, which unobtrusively provide us suggestions for nearby restaurants or cafés. If any content annoys us, we will be able to effortlessly say so and change it with simple gestures, and content providers and advertisers will know what we like and be able to act accordingly. This book presents the technological foundations to make this vision a reality.

The Conservative Case for Class Actions Brian T. Fitzpatrick 2019-11-01 Since the 1960s, the class action lawsuit has been a powerful tool for holding businesses accountable. Yet years of attacks by corporate America and unfavorable rulings by the Supreme Court have left its future uncertain. In this book, Brian T. Fitzpatrick makes the case for the importance of class action litigation from a surprising political perspective: an unabashedly conservative point of view. Conservatives have opposed class actions in recent years, but Fitzpatrick argues that they should see such litigation not as a danger to the economy, but as a form of private enforcement of the law. He starts from the premise that all of us, conservatives and libertarians included, believe that markets need at least some rules to thrive, from laws that enforce contracts to laws that prevent companies from committing fraud. He also reminds us that conservatives consider the private sector to be superior to the government in most areas. And the relatively little-discussed intersection of those two beliefs is where the benefits of class action lawsuits become clear: when corporations commit misdeeds, class action lawsuits enlist the private sector to intervene, resulting in a smaller role for the government, lower taxes, and, ultimately, more effective solutions. Offering a novel argument that will surprise partisans on all sides, The Conservative Case for Class Actions is sure to breathe new life into this long-running debate.

Advances in Industrial Mixing Suzanne M. Kresta 2016-03-11 Advances in Industrial Mixing is a companion volume and update to the Handbook of Industrial Mixing. The second volume fills in gaps for a number of industries that were not covered in the first edition. Significant changes in five of the fundamental areas are covered in entirely updated or new chapters. The original text is provided as a searchable pdf file on the accompanying USB. This book explains industrial mixers and mixing problems clearly and concisely. Gives practical insights by the top professionals in the field, combining industrial design standards with fundamental insight. Details applications in 14 key industries. Six of these are new since the first edition. Provides the professional with information he/she did not receive in school. Five completely rewritten chapters on mixing fundamentals where

significant advances have happened since the first edition and seven concise update chapters which summarize critical technical information.

The Post-Screen Through Virtual Reality, Holograms and Light Projections DR. ENG Jenna Ng 2021-10-14 Screens are ubiquitous today. They display information; present image worlds; are portable; connect to mobile networks; mesmerize. However, contemporary screen media also seek to eliminate the presence of the screen and the visibilities of its boundaries. As what is image becomes increasingly indistinguishable against the viewer's actual surroundings, this unsettling prompts re-examination about not only what is the screen, but also how the screen demarcates and what it stands for in relation to our understanding of our realities in, outside and against images. Through case studies drawn from three media technologies - Virtual Reality; holograms; and light projections - this book develops new theories of the surfaces on and spaces in which images are displayed today, interrogating critical lines between art and life; virtuality and actuality; truth and lies. What we have today is not just the contestation of the real against illusion or the unreal, but the disappearance itself of difference and a gluttony of the unreal which both connect up to current politics of distorted truth values and corrupted terms of information. The Post-Screen Through Virtual Reality, Holograms and Light Projections: Where Screen Boundaries Lie is thus about not only where the image's borders and demarcations are established, but also the screen boundary as the instrumentation of today's intense virtualizations that do not tell the truth. In all this, a new imagination for images emerges, with a new space for cultures of presence and absence, definitions of object and representation, and understandings of dis- and re-placement - the post-screen.

Effective Help Desk Specialist Skills Darril Gibson 2014-10-27 All of today's help desk support skills, in one easy-to-understand book The perfect beginner's guide: No help desk or support experience necessary Covers both "soft" personal skills and "hard" technical skills Explains the changing role of help desk professionals in the modern support center Today, everyone depends on technology—and practically everyone needs help to use it well. Organizations deliver that assistance through help desks. This guide brings together all the knowledge you need to succeed in any help desk or technical support role, prepare for promotion, and succeed with the support-related parts of other IT jobs. Leading technology instructor Darril Gibson tours the modern help desk, explains what modern support professionals really do, and fully covers both of the skill sets you'll need: technical and personal. In clear and simple language, he discusses everything from troubleshooting specific problems to working with difficult users. You'll even learn how to manage a help desk, so it works better and delivers more value. Coverage includes: • How the modern help desk has evolved • Understanding your users' needs, goals, and attitudes • Walking through the typical help desk call • Communicating well: listening actively and asking better questions • Improving interactions and handling difficult situations • Developing positive attitudes, and "owning" the problem • Managing your time and stress • Supporting computers, networks, smartphones, and tablets • Finding the technical product knowledge you need • Protecting the security of your users, information, and devices • Defining, diagnosing, and solving problems, step by step • Writing it up: from incident reports to documentation • Working in teams to meet the goals of the business • Using ITIL to improve the services you provide • Calculating help desk costs, benefits, value, and performance • Taking control of your support career Powerful features make it easier to learn about help desk careers! • Clear introductions describe the big ideas and show how they fit with what you've already learned • Specific chapter objectives tell you exactly what you need to learn • Key Terms lists help you identify important terms and a complete Glossary helps you understand them • Author's Notes and On The Side features help you go deeper into the topic if you want to • Chapter Review tools and activities help you make sure you've learned the material Exclusive Mind Mapping activities! • Organize important ideas visually—in your mind, in your words • Learn more, remember more • Understand how different ideas fit together

Instant Vortex Air Fryer Oven Cookbook Randon Banker 2020-01-05 Quick and Easy Instant Vortex Air Fryer Oven Recipes that Anyone Can Cook This Instant Vortex Air Fryer Oven Cookbook contains the following categories: Breakfast Poultry Meat Fish and Seafood Vegetarian Snack and Appetizer Desserts From this cookbook you will learn: Understanding the Instant Vortex Air Fryer Oven 30-Day Meal Plan to Make the Start of Your Journey Easier. And More... Get a copy of this great Instant Vortex Air Fryer Oven Cookbook and enjoy your life once and for all.

Android Tablets For Dummies Dan Gookin 2016-10-28 A quick and easy reference to get the most out of your Android tablet It's not a computer and it's not a smartphone—so what in the world is it? Whether you're new to Android or new to tablets altogether, you're about to experience mobile computing like never before with this fun, full-color guide! In Android Tablets For Dummies, you'll find clear, easy-to-follow explanations for making sense of all the features native to Android tablets, as well as model-specific guidance. Inside, trusted tech guru Dan Gookin—who wrote the very first For Dummies book in 1991—walks you through setting up your Android tablet, navigating the interface, browsing the web, setting up email, finding the best apps, and so much more. No matter which Android tablet tickles your fancy, this hands-on guide takes the intimidation out of the technology and gives you everything you need to make the most of your new device. Set up your tablet, configure the Home screen, and get connected Surf the web, send and receive email and texts, and use video chat and social media to keep in touch with family and friends Have fun with photos, videos, games, eBooks, music, and movies Get up and running with the Nougat Operating System If you're eager to learn the ins and outs of your Android device—but don't want to pull your hair out in the process—this one-stop guide has you covered.