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Strategies of German Car Companies in China Patrick Schrott 2014-02-01 In 2009, the PRC overtook the USA as the biggest automotive market in the world in production as well as in sales. With economic problems like stagnating real income, rising raw material prices and credit-driven consumerism in the industrial countries the importance of the Chinese market for car companies will even grow. Saturated passenger car markets in the USA and Western Europe and low rates of motorization in new automotive markets like China focus the attention of the market participants on these new, growing markets. The focus of this study is on the passenger vehicle market and lines out why the Chinese market is profitable and attractive for international manufacturers. Moreover, it shows how to deal with the problems and how to use the opportunities regarding the dimensions of internationalization. Firstly, the PEST-Analysis of the Chinese automobile market lines out the political-legal, economic, socio-cultural and technological factors. In such a rapidly changing and growing as well as culturally completely different country like the PRC, the framework conditions and circumstances are of big importance for foreign enterprises willing to do business there. The third chapter deals with possible internationalization strategies for China by showing possibilities of timing and market development strategies plus options for locating business markets. This is also further established in the fourth chapter, in which the internationalization strategies of two German enterprises are analyzed. Furthermore the fourth chapter analyses the internationalization strategies of VW and BMW. At the end of this thesis, the results are summarized in two SWOT-analyses of both firms including measures on how to deal with threats in the PRC and on how to benefit from strengths and opportunities.

The Global Automotive Industry Paul Nieuwenhuis 2015-08-10 The automotive industry is still one of the world's largest manufacturing sectors, but it suffers from being very technology-focused as well as being relatively short-term focused. There is little emphasis within the industry and its consultancy and analyst supply network on the broader social and economic impacts of automobility and of the sector that provides it. The Global Automotive Industry addresses this need and is a first port of call for any academic, official or consultant wanting an overview of the state of the industry. An international team of specialist researchers, both from academia and business, review and analyse the key issues that make vehicle manufacturing still the world's premier manufacturing sector, closely tied in with the fortunes of both established and newly emerging economies. In doing so, it covers issues related to manufacturing, both established practices as well as new developments; issues relating to distribution, marketing and retail, vehicle technologies and regulatory trends; and, crucially, labour practices and the people who build cars. In all this it explains both how the current situation arose and also likely future trajectories both in terms of social and regulatory trends, as the technological, marketing and labour practice responses to those, leading in many cases to the development of new business models. Key features Provides a global overview of the automotive industry, covering its current state and considering future challenges Contains contributions from international specialists in the automotive sector Presents current research and sets this in an historical and broader industry context Covers threats to the industry, including globalization, economic and environmental sustainability The Global Automotive Industry is a must-have reference for researchers and practitioners in the automotive industry and is an excellent source of information for business schools, governments, and graduate and undergraduate students in automotive engineering.

Rashtriya Sahara 1998

Automotive FDI in Emerging Europe A. J. Jacobs 2017-06-19 This book examines the dramatic increase in automotive assembly plants in the former Socialist Central European (CE) nations of Czechia, East Germany, Hungary, Poland, and Slovakia from 1989 onwards. Enticed by relatively lower-wage labour and significant government incentives, the world's largest automakers have launched more than 20 passenger car assembly complexes in CE nations, with production accelerating dramatically since 2001. As a result, the annual passenger car production in Western Europe declined by more than 20% between 2001 and 2015, and alternatively in the CEE it increased by nearly 170% during this period. Drawing on case studies of 25 current and former foreign-run assembly plants, the author presents a rare historical account of automotive foreign assembly plants in the CE following this dramatic geographic shift. This book will expand the knowledge of policy-makers in Europe in relation to their pursuits of FDI and will be of great interest to scholars and students of business, economic history, political science, and development.

Korea 2009

INNOVATION, ECONOMIC DEVELOPMENT, AND INTELLECTUAL PROPERTY IN INDIA AND Kung-Chung Liu 2019-01-01 This open access book analyses intellectual property and innovation governance in the development of six key industries in India and China. These industries are reflective of the innovation and economic development of the two economies, or of vital importance to them: the IT Industry, the film industry, the pharmaceutical industry, plant varieties and food security, the automobile industry, and the sharing economy. The analysis extends beyond the domain of IP law, and includes economics and policy analysis. The overarching concerns of the book are how the examined industries have developed in the two countries, what role state innovation policy and/or IP policy has played in such development, what the nature of the state innovation policy/IP policy is, whether such policy has been causal, facilitating, crippling, co-relational, or simply irrelevant, and whether there is a possibility of synergy between the two economies. The book also inquires as to why and how one specific industry has developed in one country and not in the other, and what India and China can learn from each other. The book provides a real-life understanding of how IP laws interact with innovation and economic development in the six selected economic sectors in China and India. The reader can also draw lessons from the success or failure of these sectors. --

The News 1999

Autocar 2005

India Today 1999

News World 2007 Monthly Korea review.

F&S Index International Annual 1998

The New Yorker 2005

India Today International 1999

Asian Regionalism in the World Economy Masahiro Kawai 2010-01-01 The structure and policy architecture of the world economy, as it emerges from the historic challenges now underway, will be affected by the dramatic rise of Asian economies and deepening connections among them. This important book examines the dramatic transformation of the Asian economy, the challenges it faces, emerging regional solutions, and how Asia can play a more constructive role in the global economy. Asia is becoming not just the world's factory, but also its leading creditor, and one of its key sources of dynamism and stability. Key questions are identified and addressed in three areas: Asia's growth and productivity, financial stability, and regional economic integration. In each of these areas, the contributing authors evaluate current trends and the forces shaping the future. They consider whether the regions progress is sustainable and what it will take to make it so. How is Asia reshaping its economy in response to the changing global landscape? More urgently, how can Asia weather the severe, global financial and economic stormoriginating from the global credit crisis? How will it extend its gains to people left behind? And how can it contribute to better governance and greater prosperity in the world economy? This book covers new ground by

connecting theory, assembling detailed evidence on trends and challenges, and offering forwardlooking policy prescriptions. This timely book will appeal to Asian economic policymakers as well as postgraduate students interested in Asian economics, international economics and regional integration. Staff of international and regional organizations interested in Asian economics will also find this book invaluable.

Business World 2003-06

Motor Industry Magazine 2007-02

How Asia Works Joe Studwell 2013-03-28 Until the catastrophic economic crisis of the late 1990s, East Asia was perceived as a monolithic success story. But heady economic growth rates masked the most divided continent in the world - one half the most extraordinary developmental success story ever seen, the other half a paper tiger. Joe Studwell explores how policies ridiculed by economists created titans in Japan, Korea and Taiwan, and are now behind the rise of China, while the best advice the West could offer sold its allies in South-East Asia down the economic river. The first book to offer an Asia-wide deconstruction of success and failure in economic development, Studwell's latest work is provocative and iconoclastic - and sobering reading for most of the world's developing countries. How Asia Works is a must-read book that packs powerful insights about the world's most misunderstood continent.

Business Review Weekly 1998

Competition in Indian Industries N. Ravichandran 1999 "India, Indian Industry, competitive strategy, economic reforms."

The New York Times Index 1999

Sustainable Automobility Paul Nieuwenhuis 2014-03-28 We have been trying to make cars cleaner and more efficient, but has this really made them more sustainable? This book argues, within the context of sustainable consumption and production, that we should see the car as a natural system, subject to natu

Hydrogen & Fuel Cells Michael Frank Hordeski 2020-12-17 The hydrogen car has been proposed as the solution to our oil problems, but how would it work, and what potential problems associated with it? This book addresses these questions and provides specifics about current developments toward a hydrogen-based energy infrastructure. It offers the reader an informed look at the current state of fuel cell power and transportation technology, and where it's headed.

Environment : Problems And Policies : (encyclopaedia Of Environment), K.R. Gupta 2005 Encyclopaedia Of Environment Has A Wide Coverage And Comprehensively Studies The Global Environmental Change And Environmental Degradation Mainly Caused By Human Interference Air Pollution And Ozone Depletion, Greenhouse Effects, Climatic Change, Land Degradation, Deforestation, Desertification, Loss Of Biodiversity, Surface And Groundwater Contamination, Hazardous Wastes And Agricultural Pollution, And Several Other Problems Related To Environment That Are Of Primary Concern.It Is Highly Likely That Environmental Degradation Would Reduce The Capacity Of Human Societies To Maintain Their Lifestyles At Existing Levels Since The Driving Forces Of Global Economy May No Longer Be Able To Use In Sustained Manner The Limited Resources Of The Earth. Although The Consequences Of Environmental Degradation Are Sometimes Not Recognized But In Many Cases They Are Intentionally Ignored Because Of The Illusory Higher Economic Gains.Realising The Urgent Need For Arresting The Trend; For Developing Awareness In The Readers About The Preservation Of Biodiversity And Its Significance For Life, Sustainability And Equity; And For Warning Against The Consequences Of Environmental Exploitation As Well, The Present Encyclopaedia Of Environment Has Been Compiled. It Not Only Studies The Problems Related To Environment But Also Suggests Suitable Remedial Measures.Attempts Have Been Made To Include In These Well-Documented Volumes All The Latest Major Policies Adopted By The United Nations Organisation And Its Affiliated Agencies As Well As By The Developed And Developing Countries Across The World.The First Four Volumes Of The Encyclopaedia Include Papers On Environment, Glossary Of Global Warming And A Detailed Bibliography To Enable The Readers To Persue The Study Further. The Following Five Volumes Include International, Regional And National Conventions; Protocols; Treaties And Agreement Relating To Environment And The Indian Laws For Clean Environment, And Pollution Control.The Book Would Be Highly Useful For Students And Researchers Engaged In The Study Of Environment. It Would Also Be Useful To Government Executives And Ngos Concerned With Environment And Pollution Problems. Since The Laymen Are Deeply Interested In Clean Environment, The Book Would Be Of Great Interest To Them.

Newsreview 1999

Ward's Automotive Yearbook 2005

Management Perspective for Transport Telematics Jerzy Mikulski 2018-09-05 This book constitutes the thoroughly refereed proceedings of the 18th International Conference on Transport Systems Telematics, TST 2018, held in Krakow, Poland in March 2018. The 36 full papers presented in this volume were carefully reviewed and selected from 128 submissions. They present and organize the knowledge from within the field of telematics in road transport, in rail transport, in marine transport, in air transport, in logistics.

Business Week 2004

Industrial Economist 1998

Korea Now 2004

Automotive Industries 2001

Variety of Development Qiushi Feng 2017-09-22 This book examines China, the world's largest auto market since 2008 and the story of how Chinese auto-makers developed is the story of the Chinese economy in microcosm. It focuses on China's systemically important automobile sector, this book reveals how local institutions have moderated structural changes at national and global levels, and consequently generated significant organizational diversity in the production sphere.This book begins with the intriguing observation that individual Chinese car makers have been evolving in different directions despite a shared context; what factors led to these diverse choices and positioning? It is the central aim of this book to explain the variety of institutional forms used by Chinese car manufacturers in navigating the market transition and answering the challenges posed by globalization.

The Korean Automotive Industry, Volume 1 A. J. Jacobs 2022 In 1962, South Korea assembled just 1,100 new automobiles. By 1996, this total had soared to 2,812,714. What explains this remarkable growth? The answer is complex, and involves a combination of a supportive State, timely technology alliances, a skilled but historically low-paid workforce, aggressive pricing, savvy entrepreneurs, and fortuitous circumstances. Despite this amazing ascent, comparatively little has been written about the Korean auto industry in English. In the first of a two-volume set, this 11-chapter book seeks to help fill this void by providing in-depth examinations of all six of Korea's automakers from their beginnings through 1996. Uniquely written from the perspective of industry analysts at the time (without knowledge of the Asian Fiscal Crisis), the book should prove informative to practitioners, scholars, and students interested in automotive history, international political economy, Asian studies, and more. A.J. Jacobs is Professor of Sociology at East Carolina University, USA.

Automobile Industry 2001 and Beyond Sohan Raj Mohnot 2001 With reference to the Indian scene.

Automotive News 2007

Santro BVR Subbu 2018-01-05 'There's no business like the car business!' Within months of its launch in late 1998,

with every well-known global automobile brand jockeying for a foothold in a small-car market almost monopolized by Maruti Udyog Limited, Hyundai Motor India's debut production, the Santro, emerged as a force to reckon with. The first car to be conceptualized and designed for – and then developed and manufactured in – India, the 'Sunshine Car' has, over a period of sixteen years, set the record for the quickest small car brand to go from zero to one million units sold. It achieved profitability for Hyundai at an unprecedented speed and made an impressive global impact as a made-in-India automobile in markets as diverse as Algeria and Zimbabwe, Western Europe and North America. In Santro: The Car That Built a Company, BVR Subbu, who spearheaded much of the Santro's success, reveals the hitherto untold story of how this small car made such a big impact. Vivid anecdotes detail the challenges of introducing a new product in a new market, the canny business strategies that were employed to get the better of rival brands, the unforgettable marketing campaigns that made all the difference – and the thrills of the high-stakes power battles and everyday drama that characterize corporate India. By turns

Eastward Bound

Personal Wealth

revelatory, insightful and delightfully engaging, this is a business story with a difference about a car like no other. [AutoAsia](#) 1999

Isabelle Saint-Mézard 2006 Chiefly on political, economic, ideological, cultural, security aspects of relations between India and East Asia.

China's Automotive Modernization G. Chin 2010-01-29 As a window for understanding the relationship between globalization and the state's pursuit of national industrial development, this book examines how and why the Chinese government succeeded in leveraging China's international competitive advantages to modernize the country's automotive industry.

2000

[Automobile](#) 1998